

Upcoming Changes to Abbott Formulas –

Changes are coming soon to some of the Ross formulas. Similac Isomil Advance and Similac Sensitive will have prebiotics added. Several of the formulas are changing their names. Similac Isomil Advance will become Similac Sensitive Isomil Soy. Similac Sensitive RS will become Similac Sensitive for Spit Up. Similac Alimentum will become Similac Expert Care Alimentum and Similac NeoSure will become Similac Expert Care NeoSure. Similac Advance EarlyShield's and Similac Sensitive's names will remain the same.

The can sizes of the powdered formulas will be changing for all four of our contract formulas. They will all now reconstitute to 90 oz. (currently they make 93-94 oz.) Similac Advance EarlyShield and Similac Isomil Advance will go from 12.9 to 12.4 oz., Similac Sensitive from 12.9 to 12.6 oz. and Similac Sensitive RS from 12.9 to 12.3 oz. Similac NeoSure will go from 12.8 to 13.1 oz. and reconstitute to 87 oz. (currently 85 oz.) The can size changes do not affect the number of cans the participant will receive at any of the age ranges or breastfeeding statuses.

The changes to our powdered contract formulas will occur in mid-May. Changes to the concentrate and ready-to-feed versions and changes to Similac Alimentum and NeoSure will occur later from July to September.

Changes will be made to the wording on benefits later this week to include both names and can sizes on the benefits for each product changing in May. Please educate your participants on the change in wording on their benefits and instruct them to purchase whichever version of the formula they are receiving that the store has at the time. Wording changes for benefits will be made in the future for the formulas who won't be changing until the summer. You will be receiving educational materials regarding the formula changes from Abbott, but unfortunately, they will not be here for about 4-6 weeks.

Please contact Kim or Carrie at the State Office with any questions on the formula changes.